



# The Ohio Association for College Admission Counseling

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## **Ohio Association for College Admission Counseling**

April 11, 2016  
Annual Report

### **Mission Statement**

The Ohio Association for College Admission Counseling is an association of professionals dedicated to leadership in helping all students realize their full potential, with particular emphasis on the transition to post-secondary education. OACAC will work within the policies and practices of The National Association for College Admission Counseling (NACAC). The association will provide opportunities for professional growth for its members and will support and advance the work of assisting students in finding the best possible postsecondary opportunities. OACAC will promote the highest ethical standards and the ability to adapt to an ever-changing world.

\*Reports will be posted to the website under news. [www.oacac.org](http://www.oacac.org)  
Crowne Plaza North, Worthington, Ohio



# The Ohio Association for College Admission Counseling

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General Membership Meeting  
Monday, April 11, 2016  
Crowne Plaza North, Worthington, Ohio  
Report is posted at [www.oacac.org](http://www.oacac.org) – under News

Call to Order Jill Byers, OACAC President  
Announcements and President's remarks  
Call for Approval of Agenda (Ohio voting members of OACAC)  
Call for Approval of the minutes from San Diego, CA General Membership Meeting ([www.oacac.org](http://www.oacac.org)  
under News)  
(Ohio voting members of OACAC – please raise your blue voting slip)  
President's Report – Jill Byers

Some reports are available to read in the annual report ([www.oacac.org](http://www.oacac.org) under News). No reports will be given during the meeting that so that we can reserve time for a vote for the amendment to the OACAC Bylaws.

The OACAC Committees are listed below.

## Officer Reports

President's Report – Jill Byers  
Immediate Past-President Report/Chief Delegate Report – Ross Grippi  
President-Elect's Report – Candace Boeninger  
Treasurer's Report – Brittany Cochran

- Admissions Practices
- Articulation
- College Fair Calendar & OACAC sponsored fairs
- Governance
- Government Relations
- Grant Funding Initiatives
- Guiding the Way to Inclusion
- Inclusion, Access and Success
- Marketing and Communications
- Membership
- Mentorship
- Ohio Application Month
- Ohio NACAC Fairs
- Professional Development
- Summer Institute
- Two-Year colleges & universities initiatives

## Old Business

New Business Proposed Bylaw amendments- Call for motion(s) and vote (Jill Byers and Tom Fanning) See [www.oacac.org](http://www.oacac.org) under news.

Motion to Adjourn

Next Meeting: NACAC 2016 Columbus – Thursday, September 22<sup>nd</sup>, 4:45 p.m. - 6:15 p.m.

**OACAC - General Membership Meeting Minutes  
San Diego, CA October 1, 2015**



**The Ohio Association for  
College Admission Counseling**

**www.oacac.org | Educate • Advocate • Connect • Prepare**

**General Membership Meeting**

**Name of Event: Ohio ACAC Annual Membership Meeting**

**Date of Event: Thursday, October 1**

**Time of Event: 4:45 PM - 6:15 PM**

**Location: San Diego Convention Center**

**Room Assigned: Room 32 AB**

**Call to Order: Jill Byers, OACAC President**

**Announcements**

- Toast offered – Vern Granger nominee for president-elect for NACAC

**Call for Approval of Agenda (Ohio voting members of OACAC)**

- Kevin Witham approved
- Dustin Dunlavy 2<sup>nd</sup>
- All approve

**Call for Approval of the minutes from Northern Kentucky, Super Conference Membership Meeting (Ohio voting members of OACAC)**

- Motion to approve – Charlie Runyan
- Second – Dan Pohl
- All in favor

**President's Report – Jill Byers**

- We are having a great year so far
- Super conference went well and we made some money that we can invest back in to the association
- Summer Institute and Articulation also went well
- The board passed new strategic plan - James Smith, Charlie Runyan, Ross Grippi, and Mandy Sohl all worked together on it
- We now have two documents for the year – a strategic plan and implantation document
- The board approved a balanced budget for the year
- Website – continuing to invest in the website – addressing membership and college fair access among other items
- Tina Garland is having her last year as conference planner
  - We are accepting applications from any who are interested
- Also looking for volunteers for different committee across the board
- There is funding available to support high school counselors and those who work with transfer students. Those interested must be an OACAC member.

### **Past-President Report/Chief Delegate Report – Ross Grippi**

- Ross thanked everyone involved in the association and our bosses for their support to attend these events
- His role includes nominations for positions – he wants to better explain each role on the board – members can fill out form on the website if interested
- Vern Granger is running for NACAC president
- Delegates were able to meet all the candidates for NACAC president and board
- Voting will take place on Saturday, October 3<sup>rd</sup> for NACAC president, board, and SPGP changes – two important topics - not asking students to rank colleges and reinforcing the deadline May 1
- Charlie Runyan – asked where the nomination form is on the website
- Ross Grippi - [oacac.org/nomination](http://oacac.org/nomination) should work
- Derek DuBose – is wondering if it's on the landing page as well
- Ross Grippi – will add it to the homepage

### **President-Elect's Report – Candace Boeninger**

- Please save the date – April 10<sup>th</sup>-11<sup>th</sup> 2016 – abbreviated Annual Conference – will be joined with Guiding the Way to Inclusion workshop – theme “all hands on deck” – call for proposals next week – time to come together and invest in each other to strengthen college access in the state – Sunday afternoon is GWI – first timers session and president reception follow and dinner after – Monday is 8:00 a.m. - 4:00 p.m. – Patrick O'Connell will be one of the speakers – they are looking for speakers – need those with experience on transfers and national association – working on making the conference more affordable

### **Treasurer's Report – Brittany Cochran**

- Lavona See – gave some details of the budget that was passed
- We are fiscally healthy
- Grants are still available in the budget
- There are small fee increases in job postings and college fairs – this will help to offset some fees for us (ex. credit card fees)
- The next few years will be expensive due to hosting NACAC in Columbus next year
- Will be an emphasis on sponsoring business partners
- Revenue generating online opportunities coming up
- The budget is on google drive
- Remember to renew your membership
- Jill Byers – we have some OACAC members who are part of NACAC committees - Ric Stackpole, Michele Brown, Derek DuBose, and Kristen Dickerson

### **Delegate Reports**

- Jeff Stahlman – encourages all to join OACAC – loved being a delegate and encourages all to consider this position – any feedback on SPGP would be welcomed
- Mandy Fontaine – encourages all to get involved in some way – working on connecting with OSCA – is looking for those going to the national OSCA conference this year – please see Mandy

### **Committee Reports**

- **Admissions Practices**
  - Candace Boeninger - Bob McCullough (from Case Western Reserve University) couldn't be here – if you need anything regarding SPGP reach out to Bob
  - National admission practices committee is changing leadership

- President teams of each ACAC organization should not be privy concerning issues – don't contact presidents – formal complaints need to be registered with NACAC proper – will determine where to vet complaint
- **Articulation**
  - Co-chair – Laren Beese
  - All 4 went well and had consistent numbers
  - Week following Labor Day will be articulations for next year
  - Looking to find host schools – there is a host form online
- **College Fair Calendar & OACAC sponsored fairs**
- **Governance and Nominations**
  - Tom Fanning is working on updating bylaws to be similar to NACAC bylaws – updating policy and procedures documents
- **Government Relations**
- **Grant Funding initiatives**
  - Specific grant for CCP activity – Conference at COTC in Newark – focusing on CCP – cost is \$50 or \$75
- **Guiding the Way to Inclusion**
- **Inclusion, Access and Success**
  - Attended meeting at NACAC – utilizing the college access directory on the website
  - During NACAC there's a video contest, which will be recognized at the general assembly meeting at NACAC
  - Yearlong community service project
    - While on the road collect toiletry products – more details to come
- **Marketing and Communications**
  - Looking for interested members – connect with Dustin Dunlavy
- **Membership**
  - Will be online early 2016
- **Mentorship**
- **NACAC 2016**
  - Derek Debose and Kristen Dickerson – chairs of conference – needs everyone's help to make it as successful as possible – did a cheer to get everyone pumped!
  - Dates - September 22<sup>nd</sup>-24<sup>th</sup>
  - Grab some NACAC swag and wear with pride
  - Recognized those with committee roles
- **Ohio Application Month**
- **OH NACAC Fairs (Cincinnati, Cleveland, Columbus)**
- **Professional Development**
- **Summer Institute**
- **Two-Year colleges & universities initiatives**

**Old Business****New Business**

- Kevin Witham– wants to sing happy birthday to Candace Boeninger

**Adjournment**

- Meeting adjourned by Jill
- 1<sup>st</sup> Motion - Mandy Fontaine
- 2<sup>nd</sup> Motion - Charlie Runyan
- All in favor

**Next meeting: Monday, April 11, 2016 – 12:00pm Crowne Plaza, Columbus North Worthington**

Minutes taken by Kelly Diamond

OACAC Secretary

|   |
|---|
| <p style="text-align: center;"><b>Submitted Annual Committee Reports<br/>Membership Year July 1, 2015 – June 30, 2016</b></p> |
|---|

**President, Jill Byers  
OACAC Annual Report, 2015-16**

My year as president has focused primarily around guiding and supporting the work of the many OACAC committees as well as our elected officers and delegates. Specific activities and accomplishments are outlined below, as well as by others within their individual reports.

In addition, I have been fortunate to have attended the association leadership training opportunities presented through NACAC, including the Leadership Development Institute (LDI) in Minneapolis, MN; the 2015 National Conference in San Diego, CA; and the Winter Leadership Meeting in Washington, DC, which included the March Legislative Conference and "Hill Day," when I was pleased to advocate for higher education initiatives as we met with representatives from numerous Congressional offices.

**Leadership Retreat:** The entire executive board met for a two-day retreat at The Ohio State University's Wooster Campus. Activities centered on an extensive board meeting with budget planning and strategic plan discussion.

**Strategic Plan:** After considering different formats and timelines, the board approved a Strategic Plan for the association through the year 2020. The plan has five primary focus areas during the next five years: communication and visibility; professional development and networking; membership; leadership and mentorship; and financial plan and stability. In addition, the board accepted an Implementation Plan and Target Timeline which are meant to be updated yearly and serve as the guiding document for accomplishing the goals of the Strategic Plan.

**Website:** Following OACAC's recent website overhaul, it became clear that the organization still had website needs to address. As a result, the board approved additional monies toward website improvements,

membership data integration, webhosting, and Word Press training. A rejuvenated electronic outreach to the membership has accompanied the revamped website this spring.

**Multiview Website Advertising:** The board entered into a renewable two-year contract with Multiview for website advertising that is expected to generate income for OACAC. Ads are currently scrolling at the top of website pages.

**2016 Annual Conference Planning:** The board decided to offer scaled-back versions of our annual conference in 2016 and 2017, the years surrounding Ohio's hosting of the National Conference. In 2016 the GWI workshop will be consolidated with the annual conference, with a single registration rate. During the annual meeting at this year's conference, the association will be voting to amend our Bylaws to update the membership categories and bring the documents into compliance with NACAC, as required by each Affiliate.

**New OACAC Conference Planner:** With Tina Garland's announcement that 2016 will be her last year as OACAC's conference planner (after 11 years), we invited members to apply for the position of Annual Conference Planner. A committee of current and past conference organizers reviewed and interviewed applicants. Megan Krippel, from Kent State University Ashtabula Campus, was identified as the future conference planner for OACAC.

**2017 Annual Conference Planning:** Both Tina Garland and Megan Krippel assisted me in identifying the annual conference location and date for 2017. Recommendations from the board included continuing with a Sunday-Monday conference in 2017, continuing with a spring date for the conference, and considering an exciting new location yet staying in the greater Columbus area. We made site visits to five conference hotels, discussed dates and venue details, pursued proposals and negotiated contracts, and have submitted a recommendation to the Executive Board for a vote, with an expected announcement at the 2016 Annual Conference.

**NACAC 2016:** The board looks excitedly toward September when Ohio will be showcased during the National Convention in Columbus! Having approved \$5,000 to support the Counselor Preview Day during the National Conference, we will also be working with the High School Counselor Challenge. Numerous association members are involved in the Local Arrangements Committee, including co-chairs Kristin Dickerson and Derek DuBose.

**NACAC Imagine Grant Recipients:** Three OACAC members were selected by NACAC to receive Imagine Grants: Jae Denson (Capital University), Sara Hoffman (Whitmer High School), and Tom Woodford (Hilliard City Schools).

**Executive Administrator:** A concerted effort was made this year to utilize our executive administrator's correct title, and, as a result, we updated Lavona's email address to reflect the title: [execadmin@oacac.org](mailto:execadmin@oacac.org).

**Committee Work:** The elected officers and the many committees of OACAC accomplished critical and successful work, much of which is reported in the following pages. **My thanks to them for a highly productive year!**

### 2015-16 Executive Board and Committee Chairs

|           |            |  |  |
|-----------|------------|--|--|
| Jill      | Byers      | President                                      | Ohio State ATI   |
| Ross      | Grippi     | Past President                                 | Ohio Wesleyan University                                     |
| Candice   | Boeninger  | President-Elect                                | Ohio University  |
| Mandy     | Fontaine   | Delegate - 2013-2016                           | St. Ursula Academy   |
| Carolyn   | Sorg       | Delegate - 2014-2016                           | Ursuline College   |
| Jeff      | Stahlman   | Delegate - 2013-2016                           | St. Charles Prep School                                      |
| Dan       | Pohl       | Delegate - 2015-2018                           | The Ohio State University                                    |
| Tom       | Woodford   | Delegate - 2015-2018                           | Hilliard City Schools  |
| Brittany  | Cochran    | Treasurer                                      | The University of Akron                                      |
| Bob       | McCullough | Admissions Practices Committee Chair           | Case Western Reserve University                              |
| Tina      | Garland    | Annual Conference Planner                      | OACAC Life Member  |
| Laren     | Beese      | Articulation Committee Co-Chair                | Baldwin Wallace University                                   |
| Stephanie | Lukezic    | Articulation Committee Co-Chair                | Capital University   |
| Rae Ann   | DiBaggio   | College Fair Calendar Committee Chair          | Case Western Reserve University                              |
| Tom       | Fanning    | Governance Committee Chair                     | John Carroll University                                      |
| Amanda    | Leszczuk   | Government Relations Committee Chair           | Mariemont High School  |
| Marcy     | Ritzert    | Grant Funding Committee Chair                  | Muskingum University   |
| Jae       | Denson     | Guiding the Way to Inclusion Chair             | Capital University   |
| Nancy     | Gibson     | Inclusion, Access, and Success Committee Chair | Denison University   |
| Dustin    | Dunlavy    | Marketing and Communications Committee Chair   | Central Ohio Technical College                               |
| Tony      | Sylvester  | Membership Committee Chair                     | Ohio University  |
| Derek     | DuBose     | Mentorship Chair                               | The Ohio State University                                    |
| Ric       | Stackpole  | NACAC Fair--Cincinnati Co-Chair                | University of Cincinnati                                     |
| Nollis    | Cottrell   | NACAC Fair--Cincinnati Co-Chair                | Indian Hill High School                                      |
| Mary      | Grimaldi   | NACAC Fair--Cleveland Co-Chair                 | Beaumont High School   |
| Amber     | Wood       | NACAC Fair--Cleveland Co-Chair                 | Kent State University  |
| Keith     | Gehres     | NACAC Fair--Columbus Co-Chair                  | The Ohio State University                                    |
| Kathy     | Moore      | NACAC Fair--Columbus Co-Chair                  | Upper Arlington High School                                  |
| Linda     | Knically   | Ohio College Application Month Co-Chair        | Battelle for Kids  |
| Dan       | Yeatts     | Ohio College Application Month Co-Chair        | Hocking College  |
| Tom       | Mansperger | Professional Development Committee Co-Chair    | North Central State College                                  |
| Rebecca   | Reidy      | Professional Development Committee Co-Chair    | Gilmour Academy  |
| Stephanie | Ratkovich  | Summer Institute Committee Co-Chair            | Ursuline College   |
| Sarah     | Shepherd   | Summer Institute Committee Co-Chair            | University of Cincinnati                                     |
| Karen     | Dickerson  | Two Year College and University Liaison        | Cuyahoga Community College                                   |
| Lavona    | See        | OACAC Executive Administrator                  | <a href="mailto:execadmin@oacac.org">execadmin@oacac.org</a> |



**President-Elect  
Candace J. Boeninger**

**Conference Coordination Activities**

- Coordinated with the president and conference planner to secure dates, location and venue for the 2016 annual conference. We engaged in the process late relative to other planning years due to a variety of factors:
  - The 2014-2015 executive board needed time to deliberate regarding the format and budget for the OACAC conference in the year of hosting the national conference in Columbus, with its increased fiscal and human resource requirements.
  - The comparatively late 2015 elections introduced a delay.
  - We considered presenting the conference in a variety of formats, including a more economical state park venue, which introduced some delay as additional locations were explored. After further research we determined that the state park options available in our time frame could not accommodate the anticipated volume of a (hopefully) popular OACAC conference
  - Ultimately, we decided to go with a high-impact, abbreviated format in Columbus and made decisions based on a narrow set of venue possibilities.
- Collaborated with Guiding the Way to Inclusion committee to co-present the GWI workshop jointly with Annual Conference. Goals of this collaboration included the following:
  - Enhancing the impact of the overall conference experience
  - Increasing membership's exposure to GWI's great content
  - Increasing participation in annual conference by individuals who typically might only attend the GWI component
  - Realizing efficiencies of effort and cost
- Implemented new guidelines to require all committee and sub-committee members to register and pay fees to attend the conference. Required all presenters and panelists to submit registration and payment.
- Under the leadership of Brenda Aversch and Tom McKenzie, achieved the goal of soliciting, selecting, and publishing educational session content well in advance of the conference to optimize visibility and appeal of the experience.
- Coordinated with a committee chaired by Jill Byers to invite and vet applications for a rising conference planner to replace the illustrious, magnificent, hardest-working-woman-in-ACAC-conference-business Tina Garland, and a Life Member whose professional endeavors have taken her away from the admissions field. That search resulted in the naming of Megan Krippel as rising planner.

## 2016 Annual Conference Planning Committee

|   |  |  |
|---|--|--|
| <b>Conference Chair</b>                           | Candace J. Boeninger                                     | Ohio University                                      |
| <b>Guiding the Way to Inclusion Chair/Liaison</b> | Jae Denson   | Capital University                                   |
| <b>Conference Planner</b>                         | Tina Garland   | OACAC Life Member                                    |
| <b>Rising Planner</b>                             | Megan Krippel  | Kent State University                                |
| <b>On-Site Chair</b>                              | Jill Okey  | Hudson High School                                   |
| <b>Publications and Communication</b>             | Tina Garland<br>Dustin Dunlavy                           | OACAC Life Member<br>Central Ohio Technical College  |
| <b>Exhibitors</b>                                 | Lavona See<br>Meredith Graham                            | OACAC Executive Administrator<br>Collegewise         |
| <b>Program Committee</b>                          | Brenda Averagesch, Co-Chair<br>Thomas McKenzie, Co-Chair | Defiance College<br>University of Cincinnati         |
| <b>Registration</b>                               | Adam Lohrey, Co-Chair<br>Kayla Ritter Rickels, Co-Chair  | Wilmington College<br>Cincinnati Youth Collaborative |
| <b>Entertainment</b>                              | Michael Reilly   | Ohio University                                      |
| <b>Evaluations</b>                                | Dan Pohl   | The Ohio State University                            |
| <b>Silent Auction</b>                             | Lindsay Czech  | Perrysburg High School                               |
| <b>First Timers' Session</b>                      | Heather Miller   | Wilmington College                                   |
| <b>Local Counselors</b>                           | Trevor Maggied   | Hilliard Darby High School                           |
| <b>Technology</b>                                 | Tim Wiederhold   | Wilmington College                                   |

### Additional Activities of the President-elect:

- Continuous support of the work of the current OACAC president and executive board
- Attendance at association leadership training opportunities presented through NACAC, including:
  - the Leadership Development Institute (LDI) in Minneapolis, MN;
  - the 2015 National Conference in San Diego, CA; and
  - the Winter Leadership Meeting in Washington, DC, which included the Legislative Conference and "Hill Day" with the presidential team and governmental liaison
- Serving a three-year term on NACAC's Imagine Grant selection committee
- Developing plans for next year's executive board and organizing the transition retreat
- Assisting as needed with organization activities and events

### Treasurer's Report Brittany Cochran

OACAC has remained fiscally responsible with our spending. The proposed budget is closely monitored as we progress through the fiscal year and generate income and pay associated expenses for programming. Currently, our revenue stream is solid and in turn, we are offering grants and other benefits to our members. We have also brought in more money than we anticipated, helping us keep balanced in a year where a larger amount of spending was anticipated primarily due to the expectations placed on the association with NACAC 2016. A profit and loss performance report is posted to the website.

**Articulation**  
**Laren Beese and Stephanie Lukezic, Co-Chairs**

**College Fairs**  
**Rae Ann DiBaggio, Chair**

**OACAC College Fair Calendar Committee Goals:**

The goal of the college fair committee is to coordinate and produce a college fair schedule in the form of a calendar that maximizes both student and college/university participation. The committee strives to communicate OACAC college fair guidelines to all participating practices and to solicit voluntary adherence to those regulations. It is also the goal of the college fair committee to recognize college fairs evaluated and to provide constructive feedback for those evaluated who might need some improvement.

- 1) Continue to work with college fair coordinators within the regions of the state to establish specific dates for each region. Communicate these dates to the college fair coordinators at the time the online registration form is available.
- 2) Continue to encourage college fair coordination, particularly in southwest and northeast Ohio.
- 3) Utilize the OACAC website as a means of communicating college fair programs within the state.
- 4) Pursue an aggressive confirmation process using the OACAC website once the calendar is finalized. In that confirmation, point OACAC members to the on-line materials at the website. Encourage coordinators to return the evaluation forms.

**Committee activities:**

During the 2015-16 year, the college fair committee produced the Fall 2015/Spring 2016 calendar. We continue to be successful in using the OACAC website for registration and publishing the calendar.

In January 2010, The OACAC Executive Board voted to accept recommendations for the regionalization of college fairs throughout the state of Ohio. With limited resources on the high school and college sides, we are encouraging fair planners to consolidate their programs. In addition, we targeted a series of weeks to hold college fairs within specific regions of Ohio. The committee hopes that we will be able to tighten up the number of weeks that fairs are held within each region. As a result, we hope the number of existing programs listed on the calendar will decrease as more schools choose to consolidate college fairs. The recommendation included specific guidelines that must be met in order to have a college fair listed on the OACAC calendar.

The committee has made special efforts to encourage college fair coordinators to utilize the College Fair Evaluation Form. The results of this effort include providing feedback regarding the planning, scheduling, and implementation of their programs.

The Fall 2015/Spring 2016 calendar was released in early May. In an effort to produce a more consolidated calendar, we shortened the registration period from 6 weeks to 4 weeks. When a fair is registered, an email is generated verifying receipt of the request. A final confirmation email is sent when the calendar is live in early May. There is a link on the website to the updated college fair guidelines and college fair evaluation forms.

## **2015 – 2016 College Fair Committee:**

### **Chair:**

Rae Ann DiBaggio Case Western Reserve University

### **Committee Members:**

|               |   |
|---------------|---|
| Mary Grimaldi | Beaumont School for Girls                               |
| Jill Byers    | The Ohio State University – ATI                         |
| Sandy Farris  | Retired High School Counselor – Indian Hill High School |
| Tom Fanning   | John Carroll University                                 |
| Ross Grippi   | Baldwin Wallace University                              |

### **Governance**

**Tom Fanning, Chair**

### **Government Relations**

**Amanda D. Leszczuk, Chair**

**Chairperson** – Amanda D. Leszczuk, Mariemont High School

### **Committee Members:**

Carly Cecil – Ohio University  
Patrick Colonna – The Hawken School  
Nadia Leary – Lorain County Community College  
Eric Young – University of Mount Union

### **Accomplishments:**

We created a letter and emailed it to each representative and senator in Ohio to introduce our association to them. This included 150 individuals. NACAC was very helpful in providing us with an excel database with the senator/representative information. We used an OACAC email account for this communication. Jill Byers, Candace Boeninger, Ross Grippi, and I attended the NACAC Legislative Conference in Washington DC on February 28-29. NACAC informed and instructed us regarding legislative issues. Sessions included: International Student Enrollment Growth at US Institutes, ESEA and HEA updates, Fisher II update, and Prior-Prior Year update. Then we met with members (their representatives) of Congress. We met with Senators Brown and Portman, Representatives Gibbs, Gilbride, Jordan, Joyce, Renacci, Ryan, and Stivers. We followed up with thank you emails to the staffers with whom we had met.

### **Recommendations for the future / Work in progress:**

We are considering doing local visits with our local representatives. This could be very powerful, and we could connect with many legislators fairly easily. We have created a fact sheet that we will provide for the representatives.

We plan to email the staffers and possibly all of the Ohio legislators a link to the NACAC Conference agenda when it becomes available (especially since Ohio is hosting the conference this year). We would like to point out a few sessions in which they might be specifically interested. We will work to get them a free pass to attend for a few sessions.

We will plan to connect with OCA and OSCA to partner with them for a possible Ohio Legislative Day next year.

We plan to send a letter of support for Michigan's House Bill 4552 which requires counselors to earn part of their already required professional development hours in career counseling and college advising.

**Grant Funding Initiatives**  
**Marcy Ritzert, Chair**

**Public High School Counselor Grant**

The public school counselor grant assisted 11 counselors, from 10 school districts in the state to attend professional conferences, including OACAC Super Conference, Guiding the Way to Inclusion Workshop, Ohio ACAC Articulation conferences and the 2015 NACAC National Conference. In addition, funds supported mini-grants for the Ohio Application Month, a partnership with the Ohio Department of Education (and many other organizations) to support public high school counselors in their programming to raise awareness of the college application process in Ohio.

**Transfer Grant**

The Transfer Grant fund provided financial assistance for new professional development programming in the northern and central regions of Ohio. The workshop, "What High School Counselors Should Know about the Transfer Process" provided topics on credit transferability, financial aid and transfer scholarships, application review, dual admission, College Credit Plus pathways, associate degree employability, and community college transitions.

In addition, a transfer counselor track was offered during the 2015 Super Conference and Guiding the Way to Inclusion Workshop.

53 transfer counselors from 39 colleges and universities across the state were able to take advantage of these opportunities.

We look forward to being able to continue offering these awards to our colleagues.

**Guiding the Way to Inclusion**  
**Jae Denson, Chair**

**Inclusion, Access and Success**  
**Nancy Gibson, Chair**

**Marketing and Communications**  
**Dustin Dunlavy, Chair**

**Chair/Co-Chairs: (name and institution)**

Dustin Dunlavy (Central Ohio Technical College)

**Committee Members: (names and institutions)**

Carolyn Noll-Sorg (Delegate – Ursuline College)

Breanne Sisler (Ohio University)

Caitlyn Gillespie (University of Cincinnati)

Samantha Hamilton (Heidelberg)

**Actions taken:**

- Wild Apricot and WordPress integration

- Learning new systems (Wild Apricot)
- Website updates for: Grants, Annual Conference, GWI
- Continued learning of new systems
- Beginning stages of Summer Institute communication review has begun
- OACAC communication plan formulation

The committee is working to compile communications into a calendar to be more proactive in the planning and sending of communications to membership.

Following communications sent:

- Account migration instructions to members
- College Fair Calendar Notification
- Annual Conference & GWI Registration Notification
- Event reminders
- Information sharing

The committee continues to evaluate and improve our methods of communicating with membership.

Social Media Activity:

Organizational hashtag: #OACAC

- Frequent posts about events
- Recurring posts for information sharing
- Looking to strip down accounts to have one account on all platforms (i.e. Facebook, Twitter, Instagram, etc.)

OACAC eNewsletter:

M&C Committee has had multiple discussions on the idea of a monthly, emailed newsletter – ultimately, we will send out quarterly newsletters and provide smaller updates in between: “The Loop”. This will allow for easier distribution and coordination. It also provides a more cost-effective model for quarterly information sharing.

The committee has also been looking into more topics and processes to expand the current blog for OACAC. We feel this could be a good addition to our communications (other models from partner ACAC’s have proved successful) and allow people to share ideas, opinions and varied perspectives on topics surround education in Ohio and nationally.

A preliminary communication plan has taken shape and we look for continued enhancement and tracking of our communications in OACAC to allow to be efficient and effective in our campaigns to our membership. We are currently compiling tracking data from the past five years to allow strategic communication plans; strategy focused on best time and day to send out communications to our membership.

The committee has been working with the Charles L. Warren Scholarship committee to promote the application and process to the school counselors via email and social media. A new logo for the scholarship has been created, with the approval of the committee, to help with marketing and communication.

**Membership**  
**Tony Sylvester, Chair**

Committee Members

Ashley Gordon, Capital University  
Keianna Matthews, Saint Ursula  
Emily Porter, Otterbein University

Carrie Ramsay, St. John Central High School  
Lavona See, Executive Administrator  
Jeff Stahlman, St. Charles Preparatory  
Jennifer Stovall, Westerville South High School  
Tony Sylvester, Committee Chair, Ohio University  
Katie Troyer, Ohio University

Accomplishments:

- Successfully established a membership committee comprising of 8 members that represent public/private high schools and colleges/universities.
- Established a communication plan to contribute to the OACAC newsletters that identified strategic calls to action for membership renewal.
- Committee chair successfully worked with the Executive Assistant and the Marketing and Communications Chair to ensure a smooth transition of membership data to a new membership database.
  - Membership data is more accurate and easier to interpret
  - Membership can renew membership more efficiently
  - Membership can register for events more efficiently
  - Marketing and Communications Committee can segment out audience type
- Worked with Inclusion, Access and Success committee to reach out to non-membered high schools and encourage those institutions to renew or create a new membership.
  - About 15-20 new members or renewals
- Since the time we went live, February 1, 2016, there has been an increase of 141 memberships.
- Total members: **1,053**
  - Ohio College/University: **440**
  - Non-Ohio College/University: **97**
  - Ohio School: **401**
  - Non-Ohio School: **1**
  - All others: **114**
  -

Goals:

- Create group membership registration in order for offices to streamline the process
- Follow the direction of the strategic plan

**Mentorship**  
**Derek DuBose, Chair**

**NACAC 2016 – Columbus, Ohio**  
**Derek DuBose, Kristen Dickerson, Co-Chairs Local Arrangements**

NACAC's national conference September 22-24 is a dynamic education and networking event held annually to build relationships among college admission counseling professionals, higher education thought leaders, national policymakers, and others who support students and families in the transition from high school to college.

It is the only event of its kind to bring together professionals from both sides of the college admission desk.

At the profession's preeminent education and networking event:

- Hear from leading voices in the field
- Fine-tune your skills
- Discover new techniques
- Explore issues affecting the students you serve.

More than 6,000 admission professionals from across the world gather annually for the three-day event.

**Committee:** NACAC – Columbus National Conference LAC

**Chairs: (name and institution)**

Kristen Dickerson – Gahanna Lincoln

Derek DuBose – The Ohio State University

| Subcommittees                        | Description   | Day(s)                                 | Time Commitment<br>(Approximate shift times) | Special Notes   |
|--------------------------------------|---|--|--|---|
| <b>Counselors' Preview Day (CPD)</b> | Assist with events for local counselors, including the Counselors' College Fair   | Friday, 9/23                           | 2 hours                                      |   |
| <b>End of the Day 5K</b>             | Assist with the race management on the course as a human directional, cheerleader or a hydration specialists  | Friday, 9/23 evening                   | 2-3 hours                                    |   |
| <b>Hospitality</b>                   | Assist with hospitality and directions within the convention center, providing directions to local activities/sites and manning the NACAC information booth | Tuesday, 9/20<br>-<br>Saturday, 9/24   | 2 hours                                      | This committee needs volunteers primarily from Columbus or the surrounding area.  |
| <b>Padfolio Stuffing</b>             | Assist in stuffing registration materials into conference padfolios and staging registration to open the following day.                                     | Monday, 9/19                           | 1 p.m. - 5 p.m.                              | Conference registration is not required for this committee  |
| <b>Logistical Arrangements</b>       | Assist with monitoring keynote/general session room, educational session and other meeting rooms, including door scanning.                                  | Thursday, 9/22<br>-<br>Saturday, 9/24  | 2 hours                                      | This committee needs the largest number of volunteers.  |
| <b>Registration</b>                  | Assist with self-scan registration and distribution of registration materials.  | Tuesday, 9/21<br>-<br>Friday, 9/23     | 2 hours                                      |   |
| <b>Special Events</b>                | Assist with Welcome Reception and Social.   | Thursday, 9/22<br>Saturday, 9/23 night | 1-2 hour                                     |   |
| <b>Tellers</b>                       | Assist with governance activities at Assembly and Annual Membership Meeting.  | Saturday, 9/24                         | 4-5 hour                                     | Volunteers for this committee must attend a training the evening before Assembly and be available through Saturday, 5:00 p.m. |



**Committee Members: (names and institutions)**

**COLLEGE TOURS**

Mark Nussbaum - Ottawa Hills High School

Rae Ann DiBaggio - Case Western

**REGISTRATION**

Nancy Gibson - Denison

Seneca Bing - Columbus Alternative School, Columbus City Schools

**LOGISTICS**

Laren Beese - Baldwin Wallace

Cari Schultz - Columbus School for Girls

**COUNSELOR PREVIEW**

Lindsay Lake - Otterbein

Keith Gehres - The Ohio State University

**HOSPITALITY**

Mandy Sohl - Capital University

Charlie Runyan – Westerville South

**SPECIAL EVENTS**

Ashley Logan - I Know I Can

Marcy Ritzert - Muskingum University

**Yearly Progress/action taken:**

- Logistics are coming together for Counselor Preview Day, targeted toward School Counselor's with additional opportunities for engagement for non NACAC School Counselor Members
- Ohio has pledged to sponsor 100 \$50 Counselor Preview Day registrations for NACAC 2016
- Conference Registration is open
- Website is live!!!! Hotels and Schedule are up and updates will continue to be made in the coming weeks, feel free to check it out <https://ncreg.nacacnet.org/ehome/index.php?eventid=161995&>
- NACAC16 Volunteer Site is live: <https://ncreg.nacacnet.org/ehome/161995/volunteer/?&>
- The official conference hashtag #NACAC16 is starting to make traction
- Conference Social is set for COSI
- Stay tuned lots of fun and exciting promotional opportunities are underway
- Volunteer Needs and Responsibilities are listed below:

For additional information about the National Conference or ways to get involved please contact Derek DuBose at: [dubose.20@osu.edu](mailto:dubose.20@osu.edu) or Kristen Dickerson at: [kristendickerson82@gmail.com](mailto:kristendickerson82@gmail.com)

**Ohio Application Month  
Dan Yeatts, Chair**



**Cincinnati National College Fair**  
**September 13, 2015**  
**Co-Chairs Nollis Cottrell, Ric Stackpole**

**Committee Members**

- Mark Millett-Sycamore High School
- Josh Stout-University of Cincinnati
- Brian Sweeney-Sycamore High School
- Trinity Walsh-Highlands High School
- Jason Gerst-University of Cincinnati
- Jaime Hodges-University of Cincinnati
- Mary Philippe-Retired Counselor, Beechwood High School

**Attendance:**

|                 |                         |
|-----------------|-------------------------|
| 2pm update      | 2432                    |
| 3pm update      | 3173                    |
| 4pm update      | 3366 (Final Attendance) |
| 2014 Attendance | 2719                    |

**Sessions/Attendance:**

|   |     |     |
|---|-----|-----|
| Getting the most from the fair                      | 115 |     |
| Paying for college 101                              | 59  |     |
| Athletic Eligibility                                |     | 25  |
| ACT/Everything you should know                      |     | 40  |
| SAT/everything you should know                      | 45  |     |
| Paying for college 101                              | 72  |     |
| ACT/Everything you should know                      |     | 65  |
| SAT/everything you should know                      | 19  |     |
| College search for students with IEPs and 504 Plans |     | 23  |
| Total Attendees                                     |     | 463 |

**Counseling Center Attendance:**

|                 |     |
|-----------------|-----|
|                 | 108 |
| 2014 Attendance | 185 |

**Revenue Sharing from NACAC:**

|                       |           |
|-----------------------|-----------|
|                       | \$5136.00 |
| 2014 Revenue Sharing: | \$5479.00 |

**Cincinnati National Fair NOTES:**

The counseling center was more effective in assisting parents and students as a result of having access to the internet. Discussion regarding testing, majors available, and specific contact information regarding college at their finger-tips allowed the counselors to focus more on the student and really get to their needs. We will also be considering new sessions for 2016 to include Veterans Services and transfer student populations.

**(OH) NACAC College Fairs**  
**Mary Grimaldi, Amber Wood – Cleveland**  
**Kathy Moore, Keith Gehres - Columbus**

**Professional Development**  
**Becky Reidy and Tom Mansperger, Chairs**

**Summer Institute**  
**Stephanie Ratkovich, Sarah Shepard, Chairs**

**Two-year college and universities initiatives**  
**Dan Yeatts, Chair**