



Sponsor and Exhibit Opportunities  
The Ohio Association for College Admission Counseling  
GWI & Annual Conference  
March 13-15, 2022  
Cleveland Marriot East

**Avengers Sponsor \$3,000**

- Presenting Sponsor of GWI and the Keynote speaker, [Avery Ware](#)
- Formal recognition from OACAC President and 5-minute speech "word from our sponsor" at Sunday evening's Welcome and Elections Announcement
- Sponsorship signage throughout the conference
- 1 additional attendee registration (total of 2)
- Large Ad on Socio - our conference app
- Educational session block during conference
- PLUS all assets under Agents of S.H.I.E.L.D.

**Guardians of the Galaxy Sponsor \$3,000**

- Presenting Sponsor of Annual Conference and the keynote speaker, [Rob Franek](#), Editor-In-Chief, Princeton Review
- Formal recognition from OACAC President and 5-minute speech "word from our sponsor" at Monday's Business Lunch and Awards
- Sponsorship signage throughout the conference
- 1 additional attendee registration (total of 2)
- Large Ad on Socio - our conference app
- Educational session block during conference
- PLUS all assets under Agents of S.H.I.E.L.D.

## Incredible Hulk \$2,500

- Presenting Entertainment Sponsor of live band, award-winning musician and performer, [Elec Simon & Friends](#)
- Formal recognition from OACAC President and 5-minute speech "word from our sponsor" at Sunday evening's Welcome and Elections Announcement
- TED Talk during featured educational session
- Sponsorship signage
- Ad on Socio - our conference program app
- PLUS all assets under Agents of S.H.I.E.L.D.

## Black Panther \$2,000

- Presenting Sponsor of the annual GWI fireside chat
- TED Talk during featured educational session
- Sponsorship signage
- Ad on Socio - our conference program app
- PLUS all assets under Agents of S.H.I.E.L.D.

## Spider-man \$2,000

- Sponsor of the conference networking dessert break on Monday
- TED Talk during featured educational session
- Sponsorship signage
- Ad on Socio - our conference program app
- PLUS all assets under Agents of S.H.I.E.L.D.

## Agents of S.H.I.E.L.D. \$1,000

- Conference Exhibitor
- Logo and 150-word description on Socio - our conference app
- Table in exhibitor area
- One conference registration
- Call out on OACAC social media during event
- Mentions in promotional emails about event
- Logos on conference web page linking to your website
- Full list of conference attendees (opting-in) with contact information

## OACAC Contacts for questions pertaining to these opportunities:

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Ken Sigler, [ksigler@capturehighered.com](mailto:ksigler@capturehighered.com)

Conference Location:

[Cleveland Marriott East 26300 Harvard Rd, Warrensville Heights, OH 44122](#)

Conference Chairperson:

Amber Wood, OACAC President-Elect: [awood28@kent.edu](mailto:awood28@kent.edu)

OACAC Executive Administrator:

Lavona See: [execadmin@oacac.org](mailto:execadmin@oacac.org)

The hotel floorplan:

